

Punjab Pakora

Product Brochure

Made to an authentic Indian recipe, a thousand years practice and ten generations to perfect.



MULTI AWARD WINNING COMPANY



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Our Company

Punjab Pakora is a local, family business, based in Ayrshire. The company is run by myself, Kushal Duggal and my wife Vinita with some assistance from our children.

As a little boy, I was often found helping my granny in the kitchen where I learned traditional skills and recipes used by my family. At the age of eighteen, I was invited to Dubai by my uncle to work at his Indian restaurant where I honed my culinary skills further. Having gained further experience in the family business, I became the chef to some of the wealthiest sheikhs in Dubai. I then travelled extensively in Europe and the Middle East working in top restaurants, learning and perfecting new cuisines. I met Vinita and asked for her hand in marriage, then after we decided to move to Scotland in 2004. In 2007, we opened our own Indian

takeaway in Mossblown and two years later bought a fish and chip shop in the centre of Ayr. Vinita worked in Asda which gave retail experience that would later prove invaluable in their dealings with major supermarkets.

The fish and chip shop operated for four years during which time it became evident that there was a demand for authentic Indian snacks. We both felt that Indian food available locally was not authentic and were keen to introduce authentic North Indian, Punjabi recipes. In 2013, Punjab Pakora was born with the production of a limited

range of pakoras. Shortly after, we decided to move to our food manufacturing unit in Waggon Road, Ayr and to sell the fish and chip business in order to concentrate on the production of pakoras, with a view to extending our range of authentic Indian snacks.

The company established to provide authentic Indian cuisine, snacks, savouries and pakoras to retail customers. The business has gone from strength to strength and proved to be very successful and we are continuing to expand and provide employment to the local community. Punjab Pakora pride themselves on being the leading Scottish supplier of authentic Indian pakoras, snacks, these are handmade using fresh, natural ingredients and which, with the exception of Black Pudding and Haggis Pakoras, are gluten free.

Our workforce has steadily increased in number following our continued success and the company now employ thirty-five people, and will add twenty to thirty more soon. We take great pride in looking after our workforce which has resulted in a lower turnover of staff, many of which have been with the company since it started. We are very hands on with the business, working 7 days a week to meet demand and appreciate the importance of our staff in achieving our goal of providing high quality, Indian food manufactured to consistent standards in a hygienic and controlled environment to ensure a safe product. Staffs are paid a fair wage, are provided with the relevant training required to carry out their duties competently, work in a safe environment and opportunities are provided for those members of staff that show a real commitment.

One distinct feature of the business is healthier options for snacks. We do not use any artificial colours, flavours, additives, preservatives or hydrogenated fats. Our products have been tested and have been given the food green light as an indicator of their healthy quality.

Having supplied local companies initially, we wanted to work towards providing our products to the major supermarkets. We initially made contact with Asda to ascertain the requirements for supplying products and as a result decided to aim to achieve SALSA certification. The SALSA (Safe and Local Supplier Assurance) scheme requires documented procedures and systems to be operational in order to demonstrate a safe manufacturing process. Companies are audited on an annual basis to ensure continued compliance and a certificate is re-issued each year. Major supermarkets require this certificate to give them the confidence that the products they buy for resale are manufactured under strict controls to produce a safe product. SALSA certification is only granted to suppliers

who are able to demonstrate to an auditor that they are able to produce safe and legal food and are committed to continually meeting the requirements of the SALSA Standard. The company achieved SALSA certification in 2013. This has given the major supermarkets the confidence that we are manufacturing to the highest standards. We began to supply Asda and Aldi in 2013, Spar in 2015 and Iceland in 2016 and continue to work towards selling to other supermarkets by continually developing and improving our operation.

Our current range of products includes a varieties of chicken pakoras such as spicy and red chicken pakora and traditional chicken pakora, vegetable pakoras, haggis pakoras and black pudding pakoras, onion Bhajis, to take the range from meat and vegetable samosas to meat spring rolls and vegetable spring rolls with mixed pakora platters, spiced onions, spicy and mild dips. We also offer a selection of curries.

It is the vision of Punjab Pakora that we will continue to expand our range of products and customers, enhancing our workforce and so providing more jobs for local people. We are passionate about the food we produce and want to use our years of experience in cooking Punjabi food to provide products that stand out in their authenticity from those currently available on the market. We follow old Indian traditional recipes and adapt them to fit today's taste using only the freshest meat, vegetables, herbs and spices.

We have just moved into a larger premises to produce Punjabi curries under the certification of BRC. The increased space will give us the capacity to increase the output and develop a broader range of authentic Indian offerings to local, retail and wholesale customers. We also plan to provide curries to catering functions and we have already received enquiries in this area.

Punjab Pakora has gone from strength to strength due to the commitment of ourselves, our family and our continued drive to improve and expand our business which has been hopefully increasing at great rates bringing us great success.



Vinita and Kushal Duggal

Award Winning

The best Authentic Indian cuisine

Punjab Pakora has been recognised for their efforts in making the best Authentic Indian cuisine available throughout the UK. We have been awarded multiple awards which provides us with a sense of achievement for our efforts. Having won "**Best Business of the Year**" in 2017 & "**Best grocery product of the year**" in 2018 shows our dedication and craftsmanship into creating widely known and loved Indian products. Having started from small beginnings we have been growing stage by stage and being an award winning company has given us many opportunities and we have gained a wider known audience of our products.

Our Products

Pakora, Curries and Spiced Onions

Red Chicken Pakora

with Tomato & Mint Dip (200g)

Delicious chicken breast pieces in a crunchy batter served with a spicy chilli dip.



Sainsbury's Iceland



Traditional Chicken Pakora

with Tomato & Mint Dip (200g)

Delicious chicken breast pieces in a crunchy batter served with a tomato and mint sauce.



Iceland



Spicy Red Chilli Pakora

with Tomato & Mint Dip (200g)

Delicious chicken breast pieces in a crunchy batter served with a spicy chilli dip.



Sainsbury's Iceland



Red Chicken Pakora

with Tomato & Mint Dip (200g)

Delicious chicken breast pieces in a crunchy batter served with tomato and mint sauce.



Sainsbury's Iceland



Haggis Pakora

with Tomato & Mint Dip (200g)

Mouth watering Haggis Pakora with fresh Indian herbs and spices coated in a crunchy batter served with a scrumptious tomato and mint sauce.



Sainsbury's



Onion Pakora

with Tomato & Mint Dip (200g)

Sliced fresh onion with fresh herbs and spices in gram flour blended batter complete with sauce.



Vegetable Pakora

with Tomato & Mint Dip (200g)

Delicious vegetables with fresh herbs and spices in a crunchy batter served with tomato and mint sauce.



Sainsbury's Iceland



Chicken Jalfrezi Curry

with Pilau Rice (450g)

Sizzling Chargrilled marinated British chicken breast pieces in a hot tomato sauce with green peppers, served with pilau rice.



Chicken Tikka Masala Curry

with Pilau Rice (450g)

Tender marinated chicken in our spicy, creamy and soft masala sauce, topped with fresh chilli and served with pilau rice.



Chicken Tikka Korma Curry

with Pilau Rice (450g)

Chargrilled marinated British chicken breast pieces in a mildly spiced coconut sauce made with cashew nut puree, pistachios and toasted almond flakes, served with saffron pilau rice.



Spiced Onions

(200g)

Fresh onions mixed into a Tomato sauce blend and seasoned with fresh Mint sauce and spices creating a perfect combination of an Authentic Indian favourite snack.



Sainsbury's Iceland

A wee taste of India.

*Handmade by honest men and
bonnie lassies of Ayrshire*



Punjab Pakora pride themselves on being the leading Scottish
supplier of authentic Indian pakoras and other snacks.

Customer Reviews

The proof is in the taste but don't take our word for it!

Fabulous products available at my local Aldi. Great value and great taste!! Better than any pre-made pakora I have found elsewhere from a supermarket.

I tried the Vegetable Pakora with tomato and mint sauce. They tasted just as good as my favourite Indian Restaurant. Looking forward to trying the rest of the vegetarian range. Being Gluten and nut free is an extra bonus.

Just discovered your spiced onions in Iceland omg best I have ever tasted.

Fantastic pakora and bhajis and all available at the local Aldi store. First class , authentic produce and extremely tasty, an ideal snack or in the company of curry.

Haggis pakora is tremendous.

Got an order for boxing day dinner and the whole family loved it. Good fast service and quality food.



Festive & Specialities

For something a little special!

Chicken Samosa

with Tomato & Mint Dip (200g)

Vegetable Samosa

with Tomato & Mint Dip (200g)

Lamb Samosa

with Tomato & Mint Dip (200g)

Haggis Samosa

with Tomato & Mint Dip (200g)

Black Pudding Pakora

with Tomato & Mint Dip (200g)

Chicken Spring Rolls

with Tomato & Mint Dip (200g)

Mixed Platter

with Tomato & Mint Dip (400g)

Sweetcorn Bites

with Tomato & Mint Dip (400g)



Our History



2012

- Punjab Pakora Officially launched from our small Fish & Chip shop on Crown Street
- First batch of pakora delivered on 10th may 2012 to our local Asda Ayr store



2014

- Expansion of our products took place and 6 new products successfully launched in Asda & Aldi

2013

- Asda Ayr supply success lead to Punjab Pakora being given extra stores to supply in the Scotland region.
- Success of the products in our local area lead to us opening our first fully functional Pakora factory at Waggon road

2015

- Seasonal range launch took place due to greater customer demand




2016

- Iceland launched our products throughout the UK


2018

- Sainsbury's Scotland contract deal successfully launched. Now one of the UK's Largest Pakora manufactures

2017

- Business demand lead to the opening of a 7000 square feet fully equipped manufacturing unit
- Founder Vinita Duggal gets invited to Parliament to meet key ministers as a leading UK Business, Products sampled to Ministers & Members of the house of commons
- CO-OP Scotland launched our products throughout Scottish stores

2019

- Expansion takes place to grow our product range



Why choose us

Punjab Pakora

- ✓ No artificial colours, preservatives or hydrogenated fats
- ✓ Full BRC Accreditation AA Grade
- ✓ Lower price/ Higher quality
- ✓ Quality ingredients from the finest sources
- ✓ Gluten free products
- ✓ Large catalogue of specially made items

Other pakora brands

- ✗ Artificial colours & E-Colours
- ✗ Standard Salsa Accreditation
- ✗ Lower quality/ Higher price
- ✗ Poor quality of ingredients
- ✗ Non gluten products
- ✗ Generic pakora varieties

Our trust is in the taste, we create our products using only the finest ingredients from UK & local produce farms, our strict standards & monitoring systems ensure that we consistently achieve a quality taste in every piece. Our chefs are specially trained and make all our products handmade and in small batches giving us an edge over other pakora brands.



Our Chicken is sourced from Red tractor assured farms

Pakora sauce is uniquely created in small batches with our own secret ingredients

Fresh ingredients from Local & UK Farms

Our Chefs create our award-winning products in small batches to ensure a quality taste in every piece

Finest quality Haggis specially made to our recipe from an award-winning company

Certified

A business you can trust!

HACCP & Risk Assessment

All areas of our business are subject to full Hazard Analysis (HACCP). Detailed checks are documented and recorded to ensure complete quality assurance.

Microbiological

We use an independent UKAS accredited microbiological laboratory to carry out product, water and surface sampling.

Quality Assurance

We carry out internal and external audits, working alongside the Food Standards Agency (FSA).

Allergens

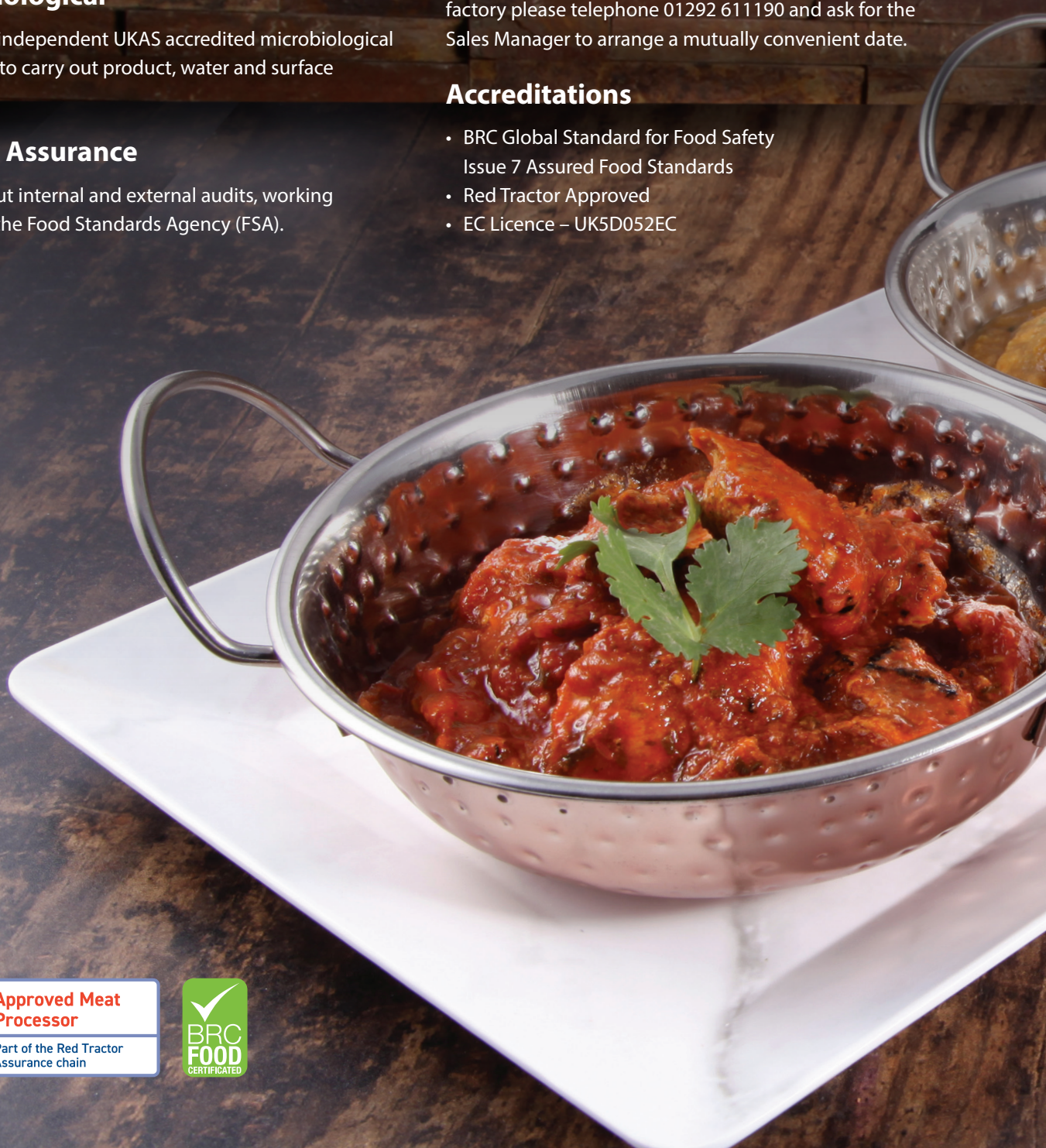
Our products may contain Nuts and Milk.

Factory Inspections

Visits are recommended and welcome, to inspect our factory please telephone 01292 611190 and ask for the Sales Manager to arrange a mutually convenient date.

Accreditations

- BRC Global Standard for Food Safety Issue 7 Assured Food Standards
- Red Tractor Approved
- EC Licence – UK5D052EC





Punjab Pakora

Catering for all occasions

Punjab Pakora, 9 Crown Street, Ayr, KA8 8AG
www.punjabpakora.co.uk | www.punjabpakora.com

Made in Ayrshire, UK



PUNJABPAKORA